



SUZANNE WENTLEY

TRANSFORMATIONAL COACH & CONSULTANT

WRITER, YOGA TEACHER, REIKI MASTER

CONTACT/PORTFOLIO

www.thelovelightproject.com

suzanne@
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EDUCATION

New York University

College of Arts and Sciences
B.A. in Journalism and Politics
Phi Beta Kappa
Kappa Tau Alpha

Yoga Training

200-hour course, Kula Shala
Yoga, Florida
30-hour Standup Paddleboard
certification

Reiki Shihan (Master) level

Naturopathy Certification

Centre of Excellence

SKILLS

- Creative problem solving
- Program development
- Media relations
- Project management, including special events
- Presentations
- Visioning workshops
- Infrastructure organization
- Adobe Creative Suite
- SEO
- Email Marketing Software
- Final Cut Pro

INTERESTS

- Traveling the world
- Teaching yoga
- Sailing (*USCG 50-ton Master Captain, inactive*)
- Creative nonfiction writing
- Playing my ukulele
- Meditation & healthy living

REFERENCES AVAILABLE

EXPERIENCE

Transformational Coach | PRIVATE CLIENTS | 3.18-present

- Implement a proprietary and personalized holistic structure to support and empower entrepreneurs, community leaders, and up-and-coming professionals for goal-oriented, measurable results
- Organize and facilitate book clubs, WhatsApp accountability groups, workshops, and online classes for wellbeing and up-leveling
- Dedicated to encouraging intentional change with compassion and care

Freelance Writer | VARIOUS PUBLICATIONS | 5.99-present

- Author, "One-Way Ticket" and "Operation BIG FUN: The Fest Life Guide" available in paperback, eBook, and audiobook - all design + audio production completed independently
- Clear, engaging, and well-researched writing work submitted under deadline
- Clients include Cruising World, Dine Magazine, Constant Contact, Groupon, Dollar Rent-a-Car and many, many more (*links available on portfolio*)

Executive Consultant | VARIOUS PUBLIC RELATIONS FIRMS, BUSINESSES, and NONPROFITS | 1.16-present

- Strategic analysis and consultation services for effective marketing plans, copywriting, and website development for entrepreneurs, firms, and nonprofits
- Grantwriting strategy and programmatic improvement
- Pitch deck creation for startups, event planning, presentation development
- Branding and other creative brainstorming to uplevel impact

Communications Director | CHILDREN'S SERVICES COUNCIL OF MARTIN COUNTY | 11.11-7.15

- Oversaw successful voter approval (77%) of first referendum in 26 years to preserve \$9 million in funding for children and family programming
- Strategized and implemented all marketing and public relations initiatives, including annual reports, newsletters, events, advertisements, videos, photography shoots, and public speaking to groups in excess of 200
- Managed P/T Public Education Assistant

Marketing & Advertising Coordinator | ELLIOT PAUL & CO., FL | 3.11-10.11

- Rebranded family real estate auction firm
- Purchased print, direct mail, and digital advertising
- Webmaster

Communications Director | BOYS & GIRLS CLUBS OF MARTIN COUNTY, FL | 3.07-3.11

- Wrote marketing plans, crisis communications plans, all grant applications
- Implemented new data collection protocols for measurable objectives
- Served as spokesperson for all media and community relations

Staff Writer | SCRIPPS TREASURE COAST NEWSPAPERS | 1.00-2.07

- Covered South Florida environment, politics, courts, and trends for one of the nation's fastest-growing regions
- Voiced radio reports for local National Public Radio stations
- Collaborated extensively with photographers and designers for online projects